PART I: BACKGROUND INFORMATION

I-A. GRADE ENTERING

		Enrolling	Non-Enrolling	All Admitted	Yield
Total Population Students Parents	N(%) N(%)	75(100%) 75(100%)	65(100%) 65(100%)	140(100%) 140(100%)	54% 54%

	Enrolling	Non-Enrolling	All Admitted	Yield
Grade Entering - Student Responses N(%)	75(100%)	53(82%)	128(91%)	59%
Grade 9 Grade 10 Grade 11 Grade 12 Postgraduate	66% 18% 9% 0% 7% 100%	68% 21% 11% 0% 0% 100%	67% 19% 10% 0% 4% 100%	58% 54% 55% [100%]
Grade Entering - Parent Responses N(%)	73(97%)	62(95%)	135(96%)	54%
Grade 9 Grade 10 Grade 11 Grade 12 Postgraduate	62% 20% 11% 0% 6% 100%	81% 8% 5% 0% 5% 100%	71% 15% 8% 0% 6% 100%	47% 75% 71% [58%]

I-B. SEX AND RACE/ETHNICITY

		Enrolling	Non-Enrolling	All Admitted	Yield
Sex - Student Responses	N(%)	65(87%)	36(55%)	101(72%)	64%
Female Male		66% 34% 100%	57% 43% 100%	63% 37% 100%	68% 59%
Sex - Parent Responses	N(%)	68(91%)	57(88%)	125(89%)	54%
Female Male		45% 55% 100%	44% 56% 100%	44% 56% 100%	55% 54%

	Enrolling	Non-Enrolling	All Admitted	Yield
Race/Ethnicity - Student Responses N(%)	63(84%)	36(55%)	99(71%)	64%
African American/Black American Indian/Alaskan Native Asian American/Asian Caucasian Latino/a Multi-racial Other	4% 0% 20% 56% 3% 12% 3% 100%	9% 0% 16% 43% 0% 5% 27% 100%	6% 0% 19% 51% 2% 10% 12% 100%	[45%] 69% 70% [100%] 80% 18%
Race/Ethnicity - Parent Responses N(%)	66(88%)	57(88%)	123(88%)	54%
African American/Black American Indian/Alaskan Native Asian American/Asian Caucasian Latino/a Multi-racial Other	4% 0% 27% 56% 0% 5% 8% 100%	3% 0% 3% 65% 12% 6% 12% 100%	3% 0% 16% 60% 5% 5% 10% 100%	[60%] 91% 50% [0%] [47%] 46%

I-C. GEOGRAPHIC PROFILE

	Enrolling	Non-Enrolling	All Admitted	Yield
Top 6 Zip Codes - Student Responses N(%)	63(84%)	33(51%)	96(69%)	66%
05055 48009 10304 06820 10001 10037	3% 0% 0% 0% 0%	12% 17% 17% 17% 17% 12%	6% 6% 6% 6% 4%	[29%] [0%] [0%] [0%] [0%]
Top 6 Zip Codes - Parent Responses N(%)	65(87%)	55(85%)	120(86%)	54%
10037 10002 02043 94062 01742 20189	0% 0% 0% 5% 0%	9% 9% 6% 6% 0% 6%	4% 4% 3% 3% 3% 3%	[0%] [0%] [0%] [100%] [0%]

Distance - Student Responses	N(%)	55(73%)	40(62%)	95(68%)	58%
0 to 25 miles 26 to 50 miles 51 to 100 miles 101 to 300 miles Over 300 miles		6% 15% 16% 23% 40% 100%	0% 0% 0% 49% 51% 100%	3% 9% 9% 34% 45% 100%	[100%] [100%] [100%] 39% 52%
Distance - Parent Responses	N(%)	63(84%)	46(71%)	109(78%)	58%
0 to 25 miles 26 to 50 miles 51 to 100 miles 101 to 300 miles Over 300 miles		25% 6% 11% 20% 38% 100%	4% 7% 21% 35% 33% 100%	16% 6% 15% 27% 36% 100%	90% [51%] 40% 44% 61%

I-D. OTHER BACKGROUND INFORMATION

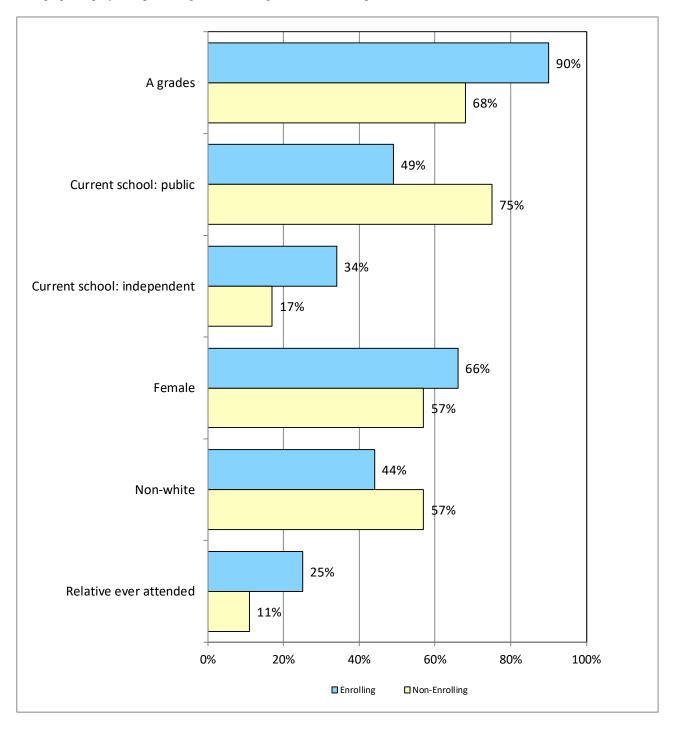
		Enrolling	Non-Enrolling	All Admitted	Yield
Average Grades - Students Only	N(%)	65(87%)	36(55%)	101(72%)	64%
A (90-100) B (80-89) C (70-79) D or below (69 or below)		90% 10% 0% 0% 100%	68% 32% 0% 0% 100%	82% 18% 0% 0% 100%	70% 36%

	Enrolling	Non-Enrolling	All Admitted	Yield
Previous School Type - Students Only N(%)	65(87%)	36(55%)	101(72%)	64%
Public Independent, not religious Private, Catholic Other private, religious Home-Schooled Other	49% 34% 7% 6% 2% 2% 2%	75% 17% 0% 0% 9% 100%	58% 28% 5% 4% 1% 4% 100%	54% 78% [100%] [100%] [100%] [29%]

		Enrolling	Non-Enrolling	All Admitted	Yield
Income - Parents Only	N(%)	63(84%)	52(80%)	115(82%)	55%
Less than \$50,000 \$50,000 to \$59,999 \$60,000 to \$79,999 \$80,000 to \$99,999 \$100,000 to \$149,999 \$150,000 to \$199,999 \$200,000 to \$249,999 \$250,000 to \$299,999 \$300,000 or higher		10% 0% 0% 0% 6% 21% 10% 13% 41%	0% 0% 3% 9% 9% 6% 6% 9% 56%	5% 0% 1% 4% 7% 14% 8% 11% 48%	[100%] [0%] [0%] [43%] 80% [64%] 62% 47%

I-E. PROFILE OF ALL ADMITTED STUDENTS

This graph displays the percentages of enrolling and non-enrolling students with the characteristics shown.



	Enrolling	Non-Enrolling	All Admitted	Yield
Decision Made By - Student Responses N(%)	65(87%)	36(55%)	101(72%)	64%
Student One parent Both parents Student and parents together Entire family Other	61% 0% 0% 28% 9% 2% 100%	57% 0% 0% 43% 0% 0% 100%	60% 0% 0% 33% 6% 1% 100%	66% 54% [100%] [100%]
Decision Made By - Parent Responses N(%)	70(93%)	57(88%)	127(91%)	55%
Student One parent Both parents Student and parents together Entire family Other	49% 2% 0% 43% 6% 0% 100%	50% 0% 0% 44% 0% 6% 100%	50% 1% 0% 43% 3% 3% 100%	54% [100%] 54% [100%] [0%]

I-F. WHO MADE DECISION; PREVIOUS ATTENDANCE AT OUR SCHOOL

	Enrolling	Non-Enrolling	All Admitted	Yield
Relative Attended - Student Responses				
Attending our school now Attended our school in past	8% 25%	0% 11%	5% 20%	[100%] 80%
Relative Attended - Parent Responses				
Attending our school now Attended our school in past	4% 19%	6% 0%	5% 11%	[48%] 100%

	Enrolling	Non-Enrolling	All Admitted	Yield
How First Learned - Student Responses				
N(%)	65(87%)	42(65%)	107(76%)	61%
Parents	27%	12%	21%	77%
Other relative	3%	0%	2%	[100%]
Friend	13%	0%	8%	[100%]
Current student	5%	10%	7%	[43%]
Graduate of the school	4%	10%	7%	[42%]
Teacher	3%	0%	2%	[100%]
School counselor	7%	0%	4%	[100%]
Secondary school night	0%	0%	0%	
Catalog/brochure	2%	0%	1%	[100%]
Educational consultant	7%	0%	4%	[100%]
Television advertising	0%	0%	0%	
Print advertising	0%	0%	0%	
School's web site	6%	41%	20%	20%
Other web site	5%	0%	3%	[100%]
Independent school guide	2%	0%	1%	[100%]
Always knew about it	15%	27%	20%	45%
	100%	100%	100%	
How First Learned - Parent Responses				
N(%)	70(93%)	57(88%)	127(91%)	55%
I/Spouse attended	9%	0%	5%	[100%]
Relative	0%	0%	0%	
Friend	14%	25%	19%	41%
Current student	7%	0%	4%	[100%]
Graduate of the school	7%	3%	5%	[74%]
Teacher	2%	0%	1%	[100%]
School counselor	8%	11%	10%	46%
Secondary school night	0%	0%	0%	
Catalog/brochure	0%	0%	0%	
Educational consultant	4%	11%	8%	32%
Television advertising	0%	0%	0%	
Print advertising	0%	0%	0%	
School's web site	8%	3%	6%	[77%]
Other web site	6%	6%	6%	[54%]
Independent school guide	2%	0%	1%	[100%]
Always knew about it	33%	40%	36%	50%
	100%	100%	100%	

I-G. FIRST LEARNED ABOUT OUR SCHOOL

	Enrolling Parents	Non-Enrolling Parents	All Admitted Parents	Yield
Rating of Cost of Attending Our School N(%)	64(85%)	55(85%)	119(85%)	54%
8 - High 7 6 5 4 3 2 1 - Low	16% 19% 29% 16% 7% 0% 7% 6% 100%	34% 18% 12% 9% 9% 12% 0% 6% 100%	25% 18% 21% 13% 8% 6% 4% 6% 100%	35% 55% 73% 68% [48%] [0%] [100%] [54%]
Mean Rating	5.62	5.93	5.77	
Applied for Financial Aid at Our School? N(%) Yes No	70(93%) 48% 52% 100%	60(92%) 44% 56% 100%	130(93%) 46% 54% 100%	54% 56% 52%
Offered Need-Based Aid at Our School? N(%) Yes No	70(93%) 47% 53% 100%	60(92%) 44% 56% 100%	130(93%) 46% 54% 100%	54% 56% 52%
Was Cost or Aid a Significant Factor? N(%)	69(92%)	59(91%)	128(91%)	54%
Yes No	41% 59% 100%	42% 58% 100%	41% 59% 100%	53% 54%

I-H. COST AND FINANCIAL AID STATUS: PARENTS

Cost and Aid at Our School	Enrolling	Non-Enrolling	All Admitted
Related to Family Income	Parents	Parents	Parents
Mean Rating of Net Cost (1 Low, 8 High)			
Income less than \$100,000	[3.55]	[4.03]	3.79
Income \$100,000 to \$149,999	[3.39]	[8.00]	[6.55]
Income \$150,000 to \$249,999	5.78	[4.96]	5.57
Income \$250,000 or higher	5.92	6.39	6.15
All Income Levels	5.52	6.03	5.75
Percent Applied for Financial Aid			
Income less than \$100,000	[100%]	[100%]	100%
Income \$100,000 to \$149,999	[18%]	[100%]	[65%]
Income \$150,000 to \$249,999	69%	[100%]	77%
Income \$250,000 or higher	40%	19%	29%
All Income Levels	53%	47%	51%
Percent Offered Need-Based Aid			
Income less than \$100,000	[100%]	[100%]	100%
Income \$100,000 to \$149,999	[60%]	[100%]	[83%]
Income \$150,000 to \$249,999	62%	[100%]	72%
Income \$250,000 or higher	37%	10%	23%
All Income Levels	52%	41%	47%
Percent for Whom Cost or Aid Was Significant Factor in Enrollment Choice			
Income less than \$100,000	[65%]	[100%]	83%
Income \$100,000 to \$149,999	[60%]	[100%]	[83%]
Income \$150,000 to \$249,999	49%	[74%]	55%
Income \$250,000 or higher	31%	10%	20%
All Income Levels	41%	39%	40%

I-I. COST AND FINANCIAL AID STATUS BY INCOME